

**MUHAMMAD IQBAL ARDIANSYAH UKKAS**

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BALI

+62 823 4799 3772



**MOONLIGHT**  
GRAPHICS

## PRICE GUIDE

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### 1. WEBSITE BUILDING, DEVELOPMENT & MAINTENANCE

**Hourly Rate :** \$15.00 AUD, RP. 150.000,- IDR, \$10.36 USD, EURO 9.67

**Per-Project :** \$3.500.00 AUD, RP. 36.738.169,- IDR, \$2.419.10 USD, EURO 2.258.91

#### WORK INCLUDE

- Domain name for 2 years (.com)
  - website concept
  - Professional exclusive feature on the website design
  - Website maintenance
  - Responsive design
  - Mobile design versions
  - 7-10 pages website building
  - 1 video for company introduction
- 

### 2. GRAPHIC DESIGN

#### BANNER, POSTER, BROCHURES, BUSINESS CARD

**Hourly Rate :** \$15.00 AUD, RP. 150.000,- IDR, \$10.36 USD, EURO 9.67

#### WORK INCLUDE

- Exclusive and professional Design
- Interactive Design
- Style design fresh and up-to-date
- providing 3 concept design
- revision 4 times major and 7 times minor
- Complete File master & High resolution

**Terms and Conditions Apply**

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### **3. MOTION GRAPHICS / VIDEO GRAPHICS - DEPENDS ON THE MINUTES CREATING AN ANIMATION, MOTION GRAPHICS / HOUR**

**Hourly Rate** : \$35.00 AUD, RP.367.047,- IDR, \$24.19 USD, EURO 22.59

**Per-Project** : \$325.00, AUD, Rp.3.378.720,- IDR, \$222.21 USD, EURO 208.96

#### **WORK INCLUDE**

- Professional script writing with storyboard design concept
- Duration 60 seconds
- Resolution full HD
- Music background
- Sound Effects
- AI Voice over (optional)
- unlimited revision for 3 months

**Ideation > Deciding Styles > Concept > Script writing and Storyboard Design > Animation Editing > Voice over , Music Background, Sound effect > Full HD Video Motion Graphics**

### **VIDEO GRAPHICS**

**Hourly Rate** : \$15.00 AUD, RP. 150.000,- IDR, \$10.36 USD, EURO 9.67

**Project Per-Minute** : \$75.00 AUD, RP. 779.475,- IDR, \$51,29 USD, EURO 48.23

#### **WORK INCLUDE**

- Provided with size for Facebook, Instagram Reels, Instagram post and full HD Resolution for campaign
- Music background
- Unlimited revision for 3 months

**Ideation > Deciding Styles > Concept > Video Editing > Voice over, Music Background, Sound Effect > Full HD Video Graphics**

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### **4. SOCIAL MEDIA MARKETING**

(FACEBOOK, INSTAGRAM, YOUTUBE, TIKTOK, LINKEDIN, TWITTER, GOOGLE ADS)

**Hourly Rate** : \$15.00 AUD, RP. 150.000,- IDR, \$10.36 USD, EURO 9.67

**Per-Project** : \$535.41 AUD, RP. 5.635.846,- IDR, \$371.97 USD, EURO 349.42

**Yearly** : \$6420.00 AUD, 67.630.153.39,- IDR, \$4.431 USD, EURO 4.420.68,-

**YEARLY WORK - WORK TIME - 32 HOURS / MONTH - 384 HOURS / YEAR**

#### **WORK INCLUDE**

- Monthly Planning / marketing Campaigns  
(FACEBOOK, INSTAGRAM, TIKTOK, LINKEDIN, TWITTER, GOOGLE ADS)
- 4 video .mp4 and reels Instagram, Facebook, YouTube and Tiktok / month
- 12 single image / month
- Branding strategy
- Support Design Content and Advertisement
- 1 Recruitment campaign for new potential Staf on LinkedIn, Facebook, Website, Instagram.  
( each campaign only last for 1 month )
- admin social media (comments, response and likes) / month
- Report / month ( How many page visits, followers and reach )

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